

# Power to consumers

## Future electricity market will benefit consumers



Buy energy efficient products, save up to **€465** a year



Generate your own power – **save** on your energy bills. Leftovers? Sell to the grid and **make a profit**



Clear and frequent billing information – adjust your consumption and save up to **10% a year**



Compare easy to understand offers from different suppliers. Switch the supplier and **save hundreds of euros** a year



### Know your rights

claim what's yours  
[ec.europa.eu/energy-consumers](http://ec.europa.eu/energy-consumers)



Be smart with a smart meter – use when it's cheapest and save up to **30% a year**

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# Flexible and connected markets

## Future electricity market will benefit consumers

Electricity powered by renewables

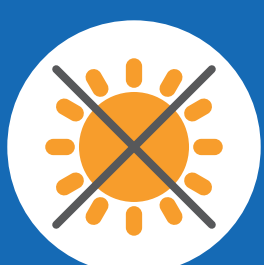
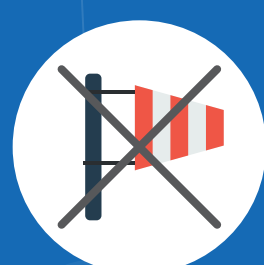
2015



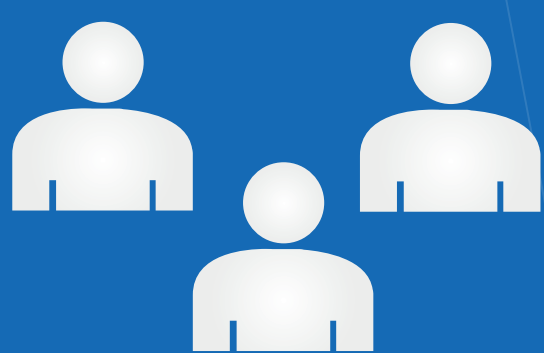
2030



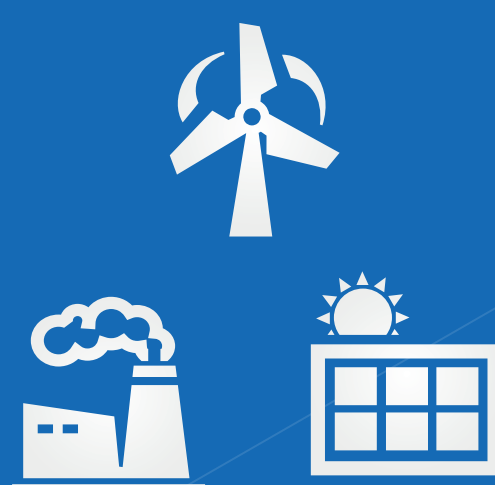
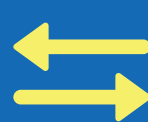
But... electricity is also needed when the sun is not shining and the wind is not blowing



## It goes both ways



Use electricity when it is cheapest



Produce electricity when it is most needed

## By 2030

Flexible, connected markets will save households and industry **€40 billion** a year



By adjusting demand, consumers can save up to **€5 billion** a year

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