



Call for Proposals for action grants on limiting dual product quality and strengthening consumer organisations in the EU

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Publication date call	Closing date call	End evaluation proposals - Information letters to participants - start GAP (Grant Agreement Preparation)	Signature GA	End projects (max duration 1 year)
24/06/2019	06/11/2019	02/2020	05/2020 (max. 3 months after notification evaluation results)	Spring/summer 2021 (depending on the starting date of the project agreed during the GAP)

- Total budget: EUR 1 260 000
- Overall objective: strengthening the role of consumer organisations in relation to testing and comparing basic consumption products, both in the national and cross-border context, and at identifying potentially misleading branding
- The proposals shall be transnational and see the involvement of at least two organisations, have a maximum duration of 12 months and a co-financing of max. 90% of the eligible costs with a grant between EUR 150 000 and EUR 250 000.

➤ Specific objectives:

- To enable consumer organisations: (i) to test and compare basic consumption products in relation to the issue of dual quality following sound methodological practices; (ii) to disseminate the test results, both in the national and cross-border context;
- To achieve an effective implementation of the ‘Framework for selecting and testing of food products to assess quality related characteristics: EU harmonised testing methodology’, presented by the Commission’s Joint Research Centre on 25 April 2018, at national level;
- To develop and implement sound methods for testing and comparing non-food products;
- To identify potentially misleading branding strategies or potentially misleading information provided on the packaging, and to create tools for reporting them in all relevant instances, in order to maximise consumer protection
- To exchange best practices and to facilitate cross-border cooperation between consumer organisations and/or competent authorities and relevant private players and to improve consumer organisations’ advocacy policies in the above priority areas.

➤ Activities to be funded:

- Training of consumer organisations to develop or enhance testing expertise;
- Exchange of good practices and knowledge-sharing events and/or seminars;
- Set up or improvement of networks of consumer organisations involved in testing and/or other measures;
- Development and rolling out of testing and comparison pilot projects in line with sound methodological principles, such as in particular the common methodology developed by the Joint Research Centre for testing of food products ;
- Awareness raising and/or advocacy activities among consumer organisations, public authorities, stakeholders and/or the public at large;
- Development of IT tools to report on dual quality products or misleading branding information;
- Activities to support the implementation of the ‘Framework for selecting and testing of food products to assess quality related characteristics: EU harmonised testing methodology’, presented by the Commission’s Joint Research Centre on 25 April 2018, at national level

Call for tender:

Organisation and implementation of training and other capacity building activities in the EU, Iceland and Norway for the consumer organisations and other actors and stakeholders in the consumer policy

Chafea/2018/CP/04

- [Call](#) was published on 15/11/2018
- The call is aimed at developing an effective approach to capacity building of consumer organisations and providing trainings/seminars to participating countries' consumer organisations' representatives including other actors and stakeholders in consumer policy.
- Task 1: Needs analysis,
Task 2: Train-the-trainers seminar (one seminar)
Task 3: Local and regional trainings (30 local trainings – one per participating countries and 3 regional trainings)
Task 4: Exchange of best practices seminar (one seminar)
- The contract will be of 2-year duration with the possibility of renewing it once for 2 years.
- The maximum total value for the implementation of the contract, including the renewal, is EUR 3.000.000.
- Award decision to be signed – "winner": [BEUC](#)



Request for services under the Framework Contract
Chafea/2017/AGRI/06 LOT:

**Production of four educational
videos on consumer topics.**

- The purpose of the contract is:
 - the creation and production of four educational videos: two videos targeting young consumers (aged 18 - 28) and two videos targeting the general consumer public,
 - their dissemination in all EU Member States,
 - and a media buying plan - online (including social media) and/or offline media.
- The Contractor will have to organise and manage a call for ideas to gather input from consumer organisations, consumer related organisations and youth organisations on the possible storyboards for the four videos.
- Possible topics: sustainable consumption, financial literacy, Internet safety/buying online, secure use of personal data.
- Within 12 months from the signature of the contract.